

1 ® → Ā qt → Ā ; M h o w ú b Q * w U |

I Ü O † § μ Ä Æ " Ú " « ž ç è ç † a ° à † ' b Á †
 • ô š † " - p † ‡ Z ± G 5 † I 8 †
 † È y 0 G ¶ † ☐ ~ G ¶

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1 x a Š t

úgt ¶w ü út S M o | Paivio 't "o w
 ® ú b Q - U [^• o M " [1] } ú b Q q x | o w
 Y " ^• b ^, - b | a p K " } « Q y ® X - •
 ® - sr Y " ' U V • b M o w ú b Q x ö X |
 ® è - • ® C E Y - sr Y " ' U V t X M o w
 ú b Q x ö X s " } \ w ' O s ú b Q w ; « q ' o |
 h b q f w © B Ö 3 ä i w w " \$ ü s [2] s r
 U • [' • " }
 ° ` t ú b Q x f g î g , è a o " = ^ • " U |
 ° C E , % o Ú T M w o t o b " h Š t x | ú b Q
 , * b " O U ž A q s " } f \ p Š Z € p x | o
 t b " 1 ® \$ s , Ā q t \$ s , Ā , U T " t
 , o ú b Q , * b " O , Š b " } \ \ p x | 1
 ® \$ s , Ā q , o h b T , " Z b " , Ā , | t \$ s
 , Ā q , o Ä @ μ Ä Ä " } T , " Z b " Ä @ μ Ä , Ā
 t | o w C ; t £ è ` h C ; , Ā , B Q " }
 Ž n | 2 ... p È Z € , " p ` | 3 ... p ú b Q w x
 ^ * O , Š b " } í t 4 ... p x | Š O w °
 A î g , æ O } 7 T M t 5 ... p Š C , % o b || T M w
] J t m M o \ , "

2 È Z €

Paivio ' x | é Ä Q ç concreteness £ • T M Q
 ø meaningfulness £ q ž t | o w ú b Q ç imageability
 it £ , [` h [1] } ú b Q q x | o w Y " ,
 ^• b ^, - b | a p K " }
 1 ... p \ , h ö J T M Y t , n M o | Kastner ' x
 SNS í w h b Ä " } ; M o o w ú b Q , * b "
 O , Š ` h [3] } t ' x o w ú b Q q SNS í w

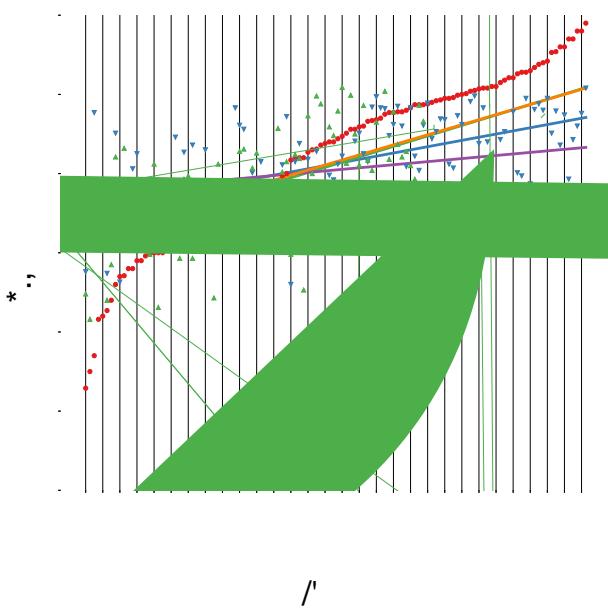
h b Ä " » w È Q , > ` | SNS í w h b Ä " » w
 Ú Ç i - t " 1 ® , Ā w ^ ; M o ú b Q , *
 , h }
 ° M | Ljubesic ' x G F Ü s - " í p Ä 2 ¶ 6 ,
 , h fastText [4] t " o w ü , - q , - ; ` | t
 , Ā w ^ ; M o o w ú b Q t | é Ä Q , * ,
 h [5] }

3 o w ú b Q * O

Š ... p x | 1 ® , Ā q t , Ā ; M h o w ú b
 Q * O , Š b " } \$ 1 t Ô b ' O t | rg
 q q ' o | # c o t È b " h b Ä " » t | Ä @ μ
 Ä ~ C ; Ā " } T , " 1 ® , Ā q t , Ā , f • g • " Z
 , | t f • , w ü , | 7 T M t s < p Ä ç t " ú b Q , * b " }

3.1 1 ® , Ā w " Z

Kastner ' w O [3] , • ; ` o | 1 ® , Ā w " Z
 t x SNS í w h b Ä " » , b ; b " } # c SNS í w
 h b Ç V d Ø Ä " » t Ç 5 b " » - sr , U T " t
 , o | 1 o t m V h b , 5,000 •) B b " } f
 o | # h b t m M o h b , Ä , " Z b " } \ w M | ý
 è Ö ç w , Ä " # HSV í î Ä - å Ü | GIST , Ā
 " [6] | SURF , Ā " [7] £ q ö è Ö ç w , Ä " # h
 b - i . Ö Ä - h b 0 ~ h b i R £ , > ; b " } s
 S | ö è Ö ç w , Ä " w O j | h b - i . Ö Ä x Ä " ,
 » . ö Ä t Ç 5 b " , ä Ö ç t H M | h b 0 q h b i
 R x YOLO9000 [8] , ; M o " Z b " } \ w ' O t
 o ~ , • " 6 " w 1 ® , Ā f • g • t m M o | h b



\$ 3: -; > Ä t “ ” * < } [0,100] w c “ w ú þ Q
w * < } [1,7] w Likert S w c “ t ! ö ` h }

€ ß ¥

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